

# CALL FOR SUBMISSIONS

Are you a visual artist or graphic designer? Showcase your creativity by designing Pathways to Education's holiday card!

We're calling on Pathways students to design the artwork for our annual holiday card for supporters of the Pathways Program.

Your submission doesn't need to be limited to a holiday theme — you can also create something that shows your appreciation to Pathways supporters, or represents what the Pathways Program means to you.



## HONORARIUM



- All students who submit work that meets the guidelines will receive a

\$30 honorarium via e-Transfer or an Amazon e-gift card. Select entries will be featured on Pathways' website.

- If your work is chosen for our holiday card or a future communications piece, you will receive a one-time **\$150 e-transfer payment or Amazon e-gift card**, and your work may be displayed on Pathways' website, social media channels, and other marketing materials.

## IMPORTANT DETAILS



- By submitting your work to Pathways Canada, you give us permission to share it on our website, emails, social media channels, and marketing materials to Pathways supporters alongside your first name and Pathways Program location/or grade. No other identifying information will be shared.

- If you have any questions or concerns, please email Violet Lin at [vlin@pathwayscanada.ca](mailto:vlin@pathwayscanada.ca).

## HOW TO SUBMIT

- Send us your artwork file and description via **this form**, or send it to a Pathways staff member at your location to submit it on your behalf.
- The deadline to submit work is end-of-day **Wednesday, November 27, 2024** but Pathways reserves the right to close the submission process early.



Ryellie, Scarborough Village



Madeleine, City of Québec

Last year we chose artwork from two talented Pathways students to feature in our holiday campaign!

## GUIDELINES



- You can create the artwork digitally or by hand and submit a clear picture of it. **The final submission should be a square image and a .JPEG file (max. 16 MB). Please have the artwork file name saved as your first name only, and avoid having your last name directly on the artwork.**
- Pathways is an inclusive organization so all submissions should appeal to people of any religion, faith, or culture.
- Please submit a message about the Pathways Program (between 50-100 words about either what the Pathways Program means to you, a favourite memory you have at Pathways, or a note to Pathways supporters). **Submissions without a message will not be eligible.**
- Your artwork itself doesn't need to include your description or any words, just an image that can be used on the front of a card.
- Submissions must not contain offensive language/imagery or copyrighted material.
- All artwork must be created by youth currently enrolled in the Pathways Program**, and participation is limited to one submission per student.